



The Fit Form: A Critical Standard for Product Development

Online course

Introduction

The Fit Form Course covers the fundamentals and best practices for the use of a fit form, dummy or mannequin. The fit form is an essential tool in any product development process. Learners will take away an understanding of the importance of the fit form as well as learn industry best practices for using the fit form to maintain core size standards and brand loyalty.

Key learning outcomes

By the end of the course, participants will be able to:

- Understand the role of a fit form in the product evaluation process
- Define the role of fit tools
- Correctly use the AlvaForm fit form

Who this course is for

This course is suited for any team member who is using a fit form for the first time or who would like a refresher on best practices for fit forms within a product evaluation process.

Format

The course is self-paced and includes **3 modules of interactive instruction, exercises and knowledge assessments**. The course comprises **90 minutes of learning material**. All participants who complete the course will receive an Alvanon Certificate of Completion.

Course outline

Introduction

Module 1: The fit form

What is a fit form?

Target customer differentiation

Form purpose

Different form types

Module 2: How to use the fit form

Fit form features

Alvaform markers activity

Contact us

Please contact your Alvanon sales representative or reach us at hello@motif.org for further information.



The instructor

Tracy Rickert has over 20 years of apparel retail, design and management experience. She held a variety of management positions at Target Corporation, including Group Manager, Product Design and Development, and Project Manager for Missoni for Target Apparel and Home. Most recently, Tracy supervised a team of 15 Chemical and Textile Engineers and Fabric Managers at Target in the development of raw materials for owned brand apparel. She also led an industry task force comprised of top retailers with the goal of reducing textile waste in landfills. She is a passionate innovator, committed to sustainability initiatives to reduce water, energy, and chemicals in retail and manufacturing.

Module 3: Methods for evaluating garment fit

The steps in garment evaluation activity

Evaluating garment fit

Flat measurement evaluation

Fit form evaluation

Fit model evaluation



Alvanon Certification of Completion
for successful course participants

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MOTIF

This course is available on MOTIF, the apparel knowledge hub.
To learn more about MOTIF, please visit motif.org.

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