

Introduction

“A supply chain consists of all stages involved, directly or indirectly, in fulfilling a customer request. The supply chain not only includes the manufacturer and suppliers, but also transporters, warehouses, retailers and customers themselves.” This course will use this framework to link these concepts to the apparel, footwear and accessories markets also known as the “fashion industry.” Learners will look at how products are created from the design concept to the consumer while paying particular attention to the relationship between various departments (design, production, sourcing, costing) within an individual organization.

Key learning outcomes

By the end of this course, you will be able to:

- Understand the supply chain in the apparel, footwear and accessories business.
- Comprehend how the supply chain impacts companies and consumers through the decision-making process and employ critical thinking skills in solving real life problems.
- Devise appropriate CSR policies that will ensure the ethical behavior of those in the supply chain.
- Understand the importance of developing and maintaining positive relationships within internal departments and global trading partners.

Who this course is for

This course is designed for industry professionals who want to increase their knowledge about the global fashion supply chain working in a large variety of functions in the chain such as product design and development, sourcing, QA, sales, marketing, logistics, buying and merchandising, whether for a brand, a retailer, a vendor/supplier or manufacturer. It is well-suited for those in junior- or mid-level roles who wish to take a step back from daily operations to refresh their skills and elevate and broaden their perspective. This course will also benefit any individual (student, hobbyist or consumer) who has keen interest in the subject and is curious as to how a fashion product moves from concept to consumer.

Format

The course is self-paced and includes a **pre-assessment test** and **4 modules of interactive instruction** based on videos, case studies, discussion questions, downloadable materials, interactive exercises, and knowledge assessments.

All participants who successfully complete the course will receive a **MOTIF Certificate of Completion**.

Contact us

Please reach us at hello@motif.org for further information.

The instructor



Michael P. Londrigan, a fashion industry veteran and text book author, with nearly 30 years' experience, is currently an Associate Professor and Advisor to the Provost at LIM College.

Course outline

Introduction

Module 1: Components of a Supply Chain

Module 2: People, Materials, Production

Module 3: Quality, Logistics, Information Technology

Module 4: Financing, Retailing, Consumers

Conclusion



**MOTIF Certificate of Completion for
successful course participants**

About LIM College

Fostering a unique connection between academic study and its application in the workplace, LIM College has been at the forefront of educating fashion's future business leaders since 1939.

Based in New York City – the heart of the global fashion industry – LIM offers both online and on-campus associate, bachelor's, and master's degree programs in a variety of fashion-focused majors. Classes are taught by industry professionals and veterans who are experts in their fields. Areas of study include Fashion Marketing, Fashion Merchandising, Retail Management, Global Fashion Supply Chain Management, International Business, Visual Studies and Fashion Media.

With over 800 industry partners, and a community of alumni with thriving careers in every aspect of fashion and its related fields, LIM College is recognized worldwide for its specialized and immersive approach to fashion education.

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MOTIF

This course is available on MOTIF, the apparel knowledge hub. To learn more about MOTIF, please visit motif.org.