A New Hybrid Training Program
Implementing Fit by MOTIF

This program provides an excellent grounding in fit disciplines and best practise process, with practical examples of fit problems and potential solutions.

An 11-week hybrid learning program for a team of industry professionals that consists of self-paced online learning modules plus two virtual workshops, covering the fundamentals of delivering fit effectively and consistently. The virtual workshops* are deep dives customised to a brand’s specific educational needs and allow the learners to put their challenges directly to industry experts.

Learners will be exposed to
- Why fit matters and how it impacts market success and customer satisfaction
- Key industry terminology
- How to define and communicate fit
- An understanding of fit tools and process
- The fundamentals for digitising fit

Online Modules + Customised Workshops

Implementing Fit Standards
- Why fit matters
- Fit consistency
- Fit and process
- How to prepare and run a fit session
- Evaluating product
- How to follow-up the fit session

Digitising the Fit Process
- Establishing the building blocks for a digital fit process
- Creating virtual bodies & avatars
- 2D to 3D fit approval
- Physical and virtual comparisons
- Tips on successful implementation

Contact sales@motif.org to discuss your needs and pricing options.

*Customised workshops can be run virtually or in-person subject to applicable local travel restrictions.